

# AD RATES FOR NEWSLETTERS

Send your copy for camera-direct format. Or we can set your ad for you in straight text at no extra cost. **Please no film.** Formats acceptable for advertisements: JPG, PDF, Word for Windows, MS Publisher, any Adobe program ( In-Design, Photoshop, Illustrator), Corel Draw. Please do not send copy in MAC (Quark).

## **AMERICAN FIREWORKS NEWS:** (for the hobbyist)

**Closing is the 20th of each month**

**Classified ads:** 30¢ per word.

**Display rates:** Back cover unavailable.

<u>Black &amp; White:</u>	<u>Color:</u>	<u>Sizes:</u>
Full page = \$399.	<b>\$560.</b>	(7.1" x 9.0")
Half page = \$209.	<b>\$309.</b>	(7.1" x 4.5")
Quarter page = \$109.	<b>\$159.</b>	(3.5" x 4.5")
All others = \$25.	<b>\$39.</b> per column inch	(AFN is 2 columns wide)

Your black & white page inserted: \$450. for 1,500 copies

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## **FIREWORKS BUSINESS:** (For the professional in the trade.)

**Closing is 9th of each month**

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All others = \$25.	<b>\$39.</b> per column inch	

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Back cover sometimes available. Inquire.



### **Pre-payment discount schedule for AFN & FB:**

6 months = 5%      12 months = 10%

Contact **Betty** or **John Eric** at **American Fireworks News & Fireworks Business**

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